

JAMES WILCHER, GOLF BY DESIGN BIOGRAPHY

With over twenty years of experience, James Wilcher is one of the golfing industries most exciting course designers, renowned for his creative solutions to complex golf course design issues.

James' love of golf was sparked at an early age, driving him to gain a keen understanding of the game at every level, which ignited an interest in course nuances and ways to significantly improve golf course design.

James Wilcher began his golf design career in 1987, working at Golf and Recreation Planners. James undertook the design of several regional and city golf courses in Australia, developing an understanding of the basic principles of strategic golf course design.

The next chapter in James' career saw him working with famous Australian golfer, Graham Marsh, where James was involved in the course design of prominent Australian and Asian courses including the Windsor Golf Club, Nagoya, Japan and Peach Valley, Kobe, Japan.

This experience laid the foundation for James to take on a key role at Greg Norman Golf Course Design in 1990, as one of Greg Norman's main designers in the Asian region. Over ten years, James amassed an extensive and diverse design portfolio, working on prestigious projects in Australia, Indonesia, South Korea, the Philippines, Malaysia, China, India and Japan.

James' passion for golf course design coupled with his comprehensive experience, led him to start his own company, Golf by Design in January 1999. Golf by Design offers extensive expertise in the design of large scale golfing projects in Australia and Asia and boasts design experience with the big names of international golf.

James' superior technical and project management skills have lead him to design five star courses such as Pacific Dunes, The Cut at Port Bouvard, Mandurah, Western Australia and the Top City Golf Club, China. Through such high profile course work, James has developed alliances with many famous Australian and international golfing professionals, completing projects with Australian champions, Ian Baker Finch and Graham Marsh as well as UK great, Nick Faldo.

Golf by Design's reputation for excellence and commitment to quality in design, recently saw the company win a national design competition, landing the contract to relocate the Kogarah Golf Course in Sydney.

James Wilcher is the director and owner of Golf by Design, a growing company based in Gordon, Sydney. Currently employing five people, Golf by Design offers specialist golf course services including planning, detailed design, tendering, construction and ancillary services such as irrigation and landscape design.